

## CALL FOR APPLICATIONS

### AWARENESS RAISING CAMPAIGNS ON GENDERED ISLAMOPHOBIA

This call is launched in the framework of the project **MAGIC** (Muslim women and communities Against Gender Islamophobia in society), which aims to prevent gendered Islamophobia in Spain and Belgium, particularly in media outlets, and to draw lessons useful for other European countries. The project is funded by the European Commission within the framework of the Rights, Equality and Citizenship (REC) Programme.

For more info on the project, visit <https://magic.iemed.org/>

### CONDITIONS OF THE CALL

- **WHO?** Participation is open to all civil society organisations and/or individuals working in the field of anti-racism, diversity, inclusion, religious beliefs and gender.
- **WHAT? 6 Awareness raising campaigns on the issue of gendered Islamophobia and stereotypes against Muslim women.** The campaigns can be presented in Spanish, English, French or Dutch.
- **WHERE?** Campaigns can be online or offline (local/regional/national).
- **WHEN?** Campaigns will be implemented from October and will last for 3 months.
- **HOW?** Each campaign will be financed for an amount up to **3.000 EUR** (human resources fees are not covered).
- **INTERESTED?** Send an email to [oamghar@iemed.org](mailto:oamghar@iemed.org) including the following details:
  - Your name, the name of your organisation (if applicable);
  - Your contact details (email address and phone number);
  - General overview of your campaign;
  - Planned activities;
  - Expected results;
  - (Social) media outreach;
  - Foreseen budget.

Those who developed the two best campaigns will be invited to present their campaign in Barcelona and Brussels, in the framework of the project. The event will also be the occasion to meet European experts (journalists, Muslim women community leaders...) and to benefit from their advice to fine-tune your campaign.

Participate by sending your campaign!

**BY 21<sup>ST</sup> OCTOBER 2022**